

Smart Hospitality Displays

Premium entertainment, streamlined management

QLED | Crystal UHD | LYNK Cloud

About Samsung Electronics Co., Ltd.

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Smart Signage

For more information about Samsung SMART Hospitality Displays, visit www.samsung.com/business or www.samsung.com/displaysolution

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Enhance your guests' experiences, while increasing operational efficiency

Setting a new standard in guest entertainment and comfort, Samsung's hospitality displays are built with leading display technology expertise and industry-defining innovations, making them the perfect choice for any hotel or hospitality setting. With personalized in-room entertainment options, guests receive a premium and modern hotel experience that prioritizes comfortable viewing and ease of use. Samsung hospitality displays also provide managers with a suite of remote management capabilities through a centralized solution, allowing them to conveniently manage their entire ecosystem of displays for increased efficiency and maximized impact. With Samsung, deliver the future of in-room entertainment today.



Create a theater-like environment in every room

Offer guests the perfect atmosphere to unwind in with immersive picture quality and the latest display technology. Guests can easily stream content or tap into their social feeds, offering an experience remarkably close to being at home.



Increase engagement with personalized interactions

Showcase hotel information, guest services, activities and promotions with in-room TVs powered by Samsung hospitality solutions. Now, in-room TVs go beyond providing entertainment, allowing guests to engage with custom interactions, including ordering room service and checking out after their stay. These intuitive experiences extend the in-room capabilities and streamline operations.



Boost performance with integrated management and analytics

With Samsung hospitality displays paired with the LYNK solution, managers have access to the latest content and device management tools, enabling new insights through powerful content data analysis. LYNK solutions provide fully integrated control over in-room TVs to generate new opportunities to increase revenue.

Premium

QLED

HQ60A

43 50 55 65 75

A new benchmark in premium picture quality

Offer a luxury experience with every view. Content comes to life with brilliant Quantum Dot color, 4K resolution and immersive 3D sound to provide guests with the ultimate in-room viewing experience. With powerful LYNK Cloud, seamlessly manage the full guest experience.

Highlights

- 100% Color Volume with Quantum Dot
- Quantum Processor Lite 4K
- Quantum HDR
- Dual LED
- Object Tracking Sound Lite (OTS Lite)
- Q-Symphony
- Adjustable Stand
- Samsung TV Plus
- Ambient Mode
- LAN out Ethernet port
- LYNK Cloud*
- H.Browser

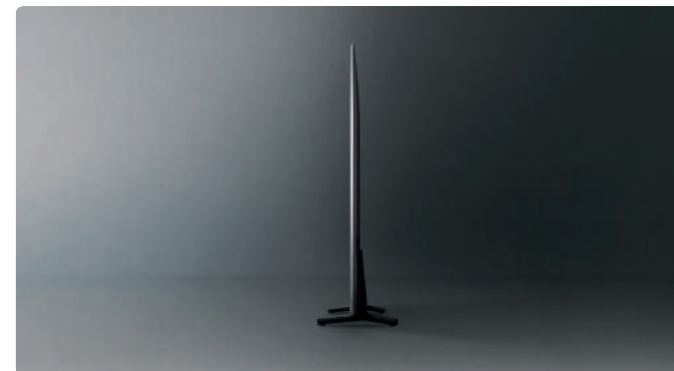
* LYNK Cloud License must be purchased separately.



A billion shades of color with Quantum Dot

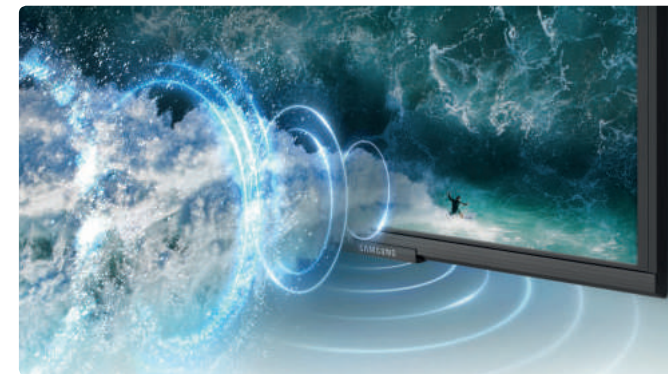
Quantum Dot technology delivers the finest picture ever. With 100% Color Volume, Quantum Dot takes light and turns it into breathtaking color that stays true at any level of brightness.

*100% color volume measured in Movie Mode and the DCI-P3 color space, certified by VDE.



Sleek and slim, more than ever

Ultra-slim design provides further flexibility, enabling hotel operators to create optimized room layouts that increase guest comfort.



Virtual sound that tracks the action

Give guests a theater-like experience in every room with 3D surround sound leveraging our top channel audio. Combined with breathtaking visuals, guests will be immersed in every watch.



Simply tap to connect

With effortless mirroring, guests can continue binge-watching their favorite shows in their room just like they do at home. It's as simple as tapping the TV with their mobile device for instant recognition.

* Tap View is available on Samsung Galaxy devices with Android OS 8.1 and higher.

Standard

Crystal UHD

HAU8000 / HBU8000

43 50 55 65 75

Add comfort to every room

Give your guests the feeling of home with the Samsung Crystal UHD hospitality display, offering clear viewing and convenient access to their favorite content for instant comfort.

Highlights

- Dynamic Crystal Color
- Crystal Processor 4K
- HDR10+
- Object Tracking Sound Lite (OTS Lite)
- Q-Symphony Lite
- AirSlim
- Slim Fit Wall-mount
- Samsung TV Plus
- Ambient Mode
- LYNK Cloud*

* LYNK Cloud License must be purchased separately.



Lifelike color, in its purest state with fine crystal

Elevate your hotel's entertainment experiences with Dynamic Crystal Color. With a billion shades of color, every subtlety can be seen from the comfort of the hotel room.

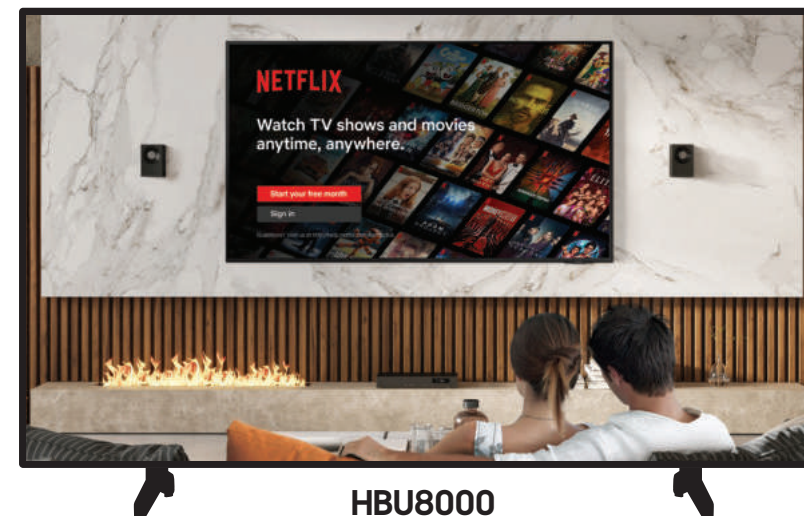


Feel the reality of 4K UHD Resolution

Offer guests the vivid picture quality of home entertainment systems, using upscaling technology to display content in UHD resolution (3,840 X2,160), four times the pixels of standard FHD.

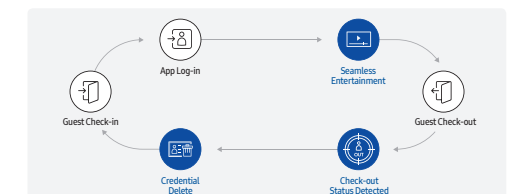
Let your guests access their most loved content

Modern guests are seeking the same home amenities and comforts while choosing their next hotel. To deliver a personalized touch during guest trips, hotels are adapting new technologies to win new customers. Samsung, the industry-leading TV brand, delivers the comforts of home with the new HBU8000 series hospitality display. Featuring access to the most popular streaming services, including Netflix, in beautiful UHD quality, guests are treated to the same conveniences of their living room while traveling worldwide.



An instantly familiar UI for faster navigation

Upon turning on their room TV, guests are treated to a recognizable UI filled with the most popular entertainment applications such as Netflix and YouTube. Guests can sign-in to dive back into the latest show they're bingeing or find new suggestions through their apps.



Safe credentials management with LYNK Cloud

Guests credentials are safely saved for the duration of their trip, allowing them quick access anytime they're in their rooms. Upon checking out, credentials are wiped from the system using Samsung LYNK Cloud and the hotel's Property Management System, giving users added peace of mind.

* Netflix streaming is not supported without Samsung LYNK Cloud. Solution must be purchased separately.
 * Netflix is not supported for HAU8000.
 * Netflix streaming membership required.
 * Entertainment app availability varies by location and available providers.

Hospitality Solution

LYNK Cloud

HQ60A HAU8000 HBU8000

Uncover hospitality insights with an integrated cloud platform

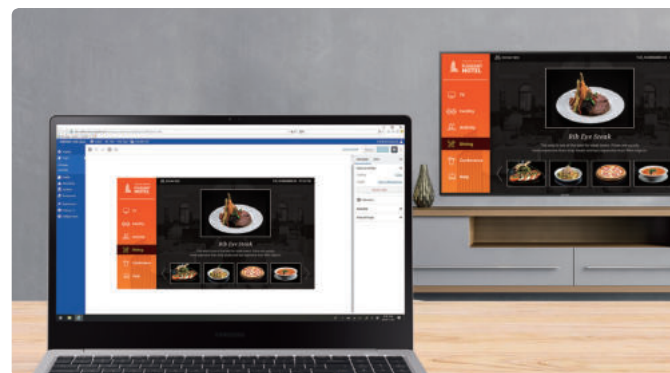
Samsung LYNK Cloud is a comprehensive hospitality cloud solution. More than a powerful content and device management system, LYNK Cloud can analyze guests' content use to uncover marketing insights.



Streamlined property management

With online access that supports multiple users, Samsung LYNK Cloud is ideal for global hospitality operations with centralized management, giving users control of their hotel displays worldwide.

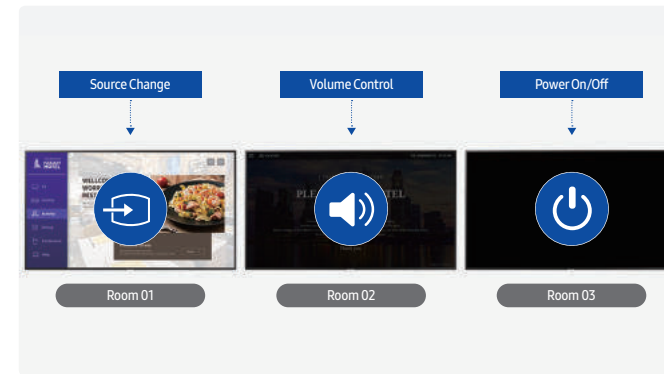
* LYNK Cloud does not support management of properties within China.



Content creation and custom interactions

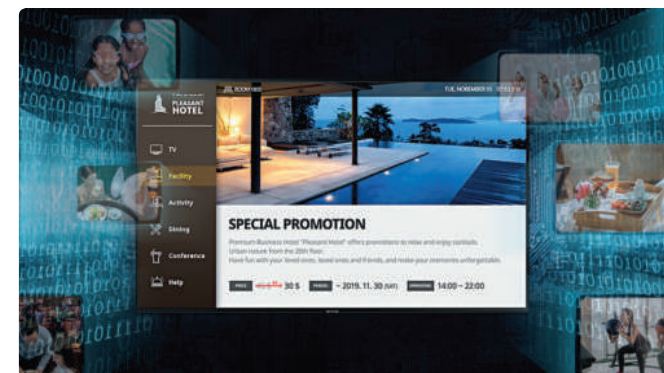
Curate your hotel's in-room experience with LYNK Cloud. Create and remotely deploy web-based content to each in-room TV for a tailored feel to your property. With interactive requests support, you can provide the easiest way for guests to make room service orders and book spa appointments.

* Some features may not be compatible with hotel's current platforms.



Integrated device management

Quickly update in-room TVs from a centralized source with Samsung LYNK Cloud. Managers can modify channel maps and program guides and control basic functions, making it easier than ever to provide support and maintenance.



Data-driven promotional planning

Samsung LYNK Cloud enables optimized promotional content delivery based on integrated guest data available through the hotel PMS, helping managers to uncover business insights.

H.Browser

HQ60A HAU8000

Simple, compatible web app development

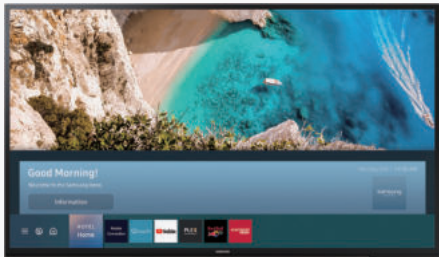
Samsung's H.Browser creates greater flexibility for content development. It provides the superior in-room entertainment and customized content management services that their guests expect. System integrators can create even smarter hospitality solutions. All apps can be stored within the TIZEN OS and are supported by Web Simulator and Remote Web Inspector tools that further refine app performance and security.



Home menu

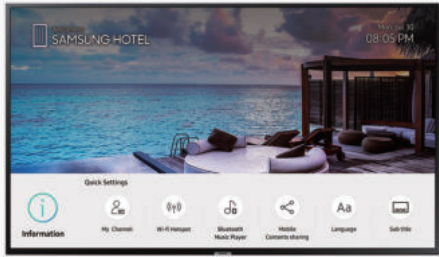
Tailored home menu for enhanced hotel brand affinity

Each Samsung hospitality display includes an intuitive, customizable home menu that enables content managers to seamlessly incorporate images, logos, feature icons and welcome messages specific to guest needs while reinforcing special offers and hotel branding.



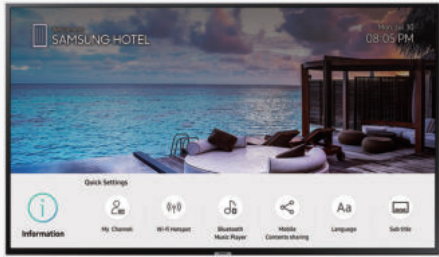
- Logo Image
- Welcome Message
- Internal Phone List

HQ60A



- Logo Image
- Smooth Text Overlay
- Customizable & Unlimited
- Feature Icons

HAU8000



- Logo Image
- Smooth Text Overlay
- Customizable & Unlimited
- Feature Icons

HT670U

Specifications

QLED

Crystal UHD



	HQ60A	HAU8000	HBU8000	HT670U
Display	43", 50", 55", 65", 75" 3,840 X 2,160	43", 50", 55", 65", 75" 3,840 X 2,160	43", 50", 55", 65", 75" 3,840 X 2,160	43", 50", 55", 65" 3,840 X 2,160
Video & Audio	100% Color Volume with Quantum Dot Quantum Processor Lite 4K Quantum HDR Dual LED Object Tracking Sound Lite (OTS Lite) Q-Symphony	Dynamic Crystal Color Crystal Processor 4K HDR10+ Object Tracking Sound Lite (OTS Lite) Q-Symphony Lite	Dynamic Crystal Color Quantum Processor Lite 4K HDR10+ Object Tracking Sound Lite (OTS Lite) Q-Symphony Lite	Dynamic Crystal Color Crystal Processor 4K HDR10+
Features	AirSlim Adjustable Stand Samsung TV Plus Multi View Tap View (Android) Ambient Mode LAN out Ethernet port	AirSlim Slim Fit Wall-mount Samsung TV Plus Multi View Tap View (Android) Ambient Mode LAN out Ethernet port	AirSlim Adjustable Stand Slim Fit Wall-mount Samsung TV Plus Multi View Tap View (Android) Ambient Mode	3-side Bezel-less Design Swivel Stand (excluding 65")
Connectivity	WiFi 5 Bluetooth 3 x HDMI 2 x USB	WiFi 5 Bluetooth 3 x HDMI 2 x USB	WiFi 5 Bluetooth 3 x HDMI 2 x USB	3 x HDMI 2 x USB
Solution	Samsung LYNK Cloud Support Samsung H.Browser Support Home Menu	Samsung LYNK Cloud Support Samsung H.Browser Support Home Menu	Samsung LYNK Cloud Support	Samsung LYNK REACH RF Support Home Menu

* LYNK Cloud License and LYNKREACH License must be purchased separately.
 * Tap View is only available on Samsung mobile devices, running Android 8.1 or higher.
 * Scheduled availability of H.Browser varies by models. These may be supported in a future software update.